



TRAVELING THIS MEMORIAL DAY

BY ALANA REINHARDT

Among those who plan to travel, Millennials and those on the West Coast and in the Northeast will splurge the most.

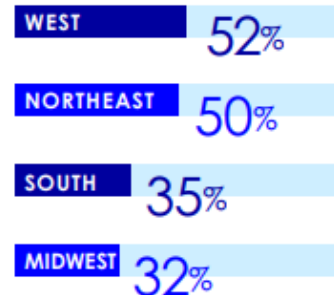
\$3,444

saved on average for the next trip in 2021.

But, Millennials are spending far more

\$5,462

Respondents in the following geographic breakdown say they will spend more on travel in 2021 compared to 2020:



With COVID-19 lockdowns lifting as more people become vaccinated, the roads will begin to fill with travelers once again this Memorial Day weekend! According to AAA, more than 37 million people are expected to travel 50 miles or more from home over the next few days. This is a rebound from last year when only 23 million people left home. People are also much more willing to spend more on travel this year as seen in the graphic above. So, if you are planning to head out, expect traffic on the roads and at your destination's hot spots.

Wondering if your vacation spot is going to be packed? According to a report done by Expedia, the Top Drivable Destinations will be Broken Bow, OK, Boone, NC, Naples, FL, Gatlinburg & Pigeon Forge, TN and Miramar & Rosemary Beach, FL. However, if flying is more your style, the most popular locations this year will be Cancun, Orlando, Las Vegas, Miami, Denver, New York, Los Angeles, Fort Lauderdale, Chicago and Phoenix.

Sources

AAA- <https://newsroom.aaa.com/2021/05/memorial-day-holiday-travel-to-rebound-to-more-than-37-million/>

Expedia Report -

https://s27.q4cdn.com/708721433/files/doc_downloads/2021/Expedia-Groups-2021-Travel-Trends-Report-US_Final.pdf

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